

NOTES:

1. Front cover should say:
2. Rocklin High School Graphic Communications.
3. Front cover should have strong visual graphic and typography that attracts a person to the brochure.
4. You could list teachers in the department and what they teach.
5. You must list courses in the department and a brief description of each.
6. List all major publications done by students (The Flash, Tonitrus, Out of the Blue).
7. Include pictures of students working, artwork and projects done by students.
8. You may shot the photos yourself. All photos are to be good quality, high resolution shots, that are color corrected for layout.

What is

blue?

Out of the Blue is a creative arts magazine dedicated to the arts including creative writing and visual and performing arts. Now in the 9th year of publication, the magazine has been the visual and performing voice for RHS students.

Students in the Graphics II class at Rocklin High School are the driving force behind *Out of the Blue*. They are the editors, graphic designers, proof readers, animators, videographers, and sound technicians who spend countless hours pouring over student submissions and editing content. Completing this major publication gives the students a strong knowledge of publication development as well as gives them a solid piece to add to their design portfolio as most students enrolled in the class are pursuing a career in design or the media arts.

Out of the Blue is funded through magazine sales, advertising revenue, donations and fundraising events such as raffles and t-shirt sales. Your gracious support is tax deductible and will include a free issue of *Out of the Blue* if you contribute at the \$75.00 level or higher.



pictured

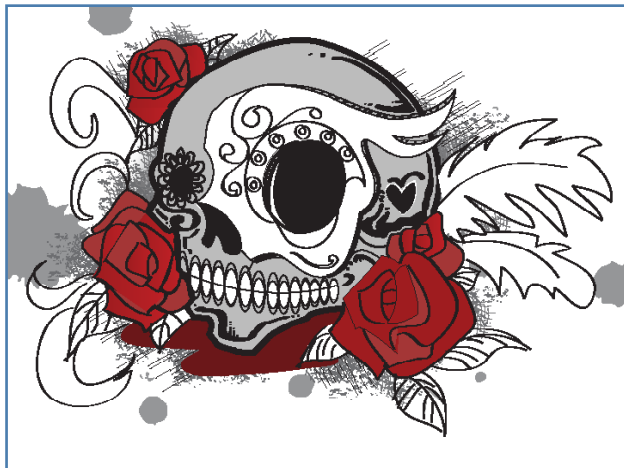
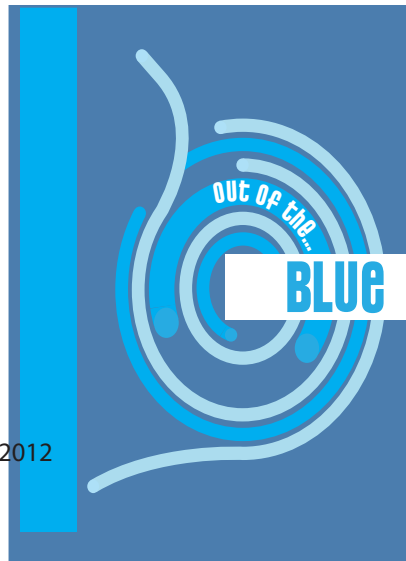
Leta Fuller
"Love is in the Air"

Caecillia Kim
"Untitled"

Grace Zhong
Sugar Skull

Spencer LaBelle
"Dolphins Take Over"

Kristen Meadows
Out of the Blue Cover 2012



Out of the Blue

Advertisement Invoice

Rocklin High School

5301 Victory Lane

Rocklin, CA 95765

Fax: (916) 632-0305

OFFICAL USE
ONLY

Date Received:

Advert No.:

Amount:

Cash or Check No.:

Name on Check:

Staff Member:

Please make all checks payable to **RHS-Out of the Blue.**

Advertisement Prices:

	Price	<10%
Full Page Ad	\$150.00	(\$135.00)
Half Page Ad	\$100.00	(\$90.00)
Quarter Page Ad	\$75.00	(\$63.75)
Business Card Ad (1/8 Spread)	\$25.00	(\$22.50)
Donation	\$25.00	

Contact Information

Business Name: _____

Business Address: _____

Business Phone:() _____ Fax Number:() _____

Contact Name: _____

Signature of Contact: _____ Date: _____

Sketch of Design

-Disclaimer-

This is an official sales invoice/contract to place an advertisement in *Out of the Blue*, the creative arts magazine for Rocklin High School. All proceeds from ad sales go directly towards printing costs for the magazine. If you have any questions or comments please email Mrs. Amy Tackett at atackett@rocklin.k12.ca.us or call (916) 632-1600 ext. 508.